

# Subjects and Free Terms

absenteeism  
accommodation  
acetaldehyde  
acrolein  
activist strategy  
addiction  
adolescent female  
adolescent male  
adult  
advertising  
advertising effectiveness  
advertising expenditure  
advertising industry  
advertising marketing and promotions  
advertising medium  
advertising message  
advertising restriction  
advocacy  
age  
airplane  
airport  
alcoholic beverage  
allergy  
ally  
Alpine  
Alzheimer's disease  
ammonia  
ammonia processing  
animal research  
animal subject  
antismoking advocacy  
antitobacco advertising  
arts and cultural sponsorship  
asbestos  
ASH UK (Trust Us document)  
Asian  
asthma  
bar  
Benson & Hedges  
benzene  
benzopyrene  
bidi  
billboard  
black market  
blue collar worker  
body weight  
brand  
brand awareness study  
brand image  
brand loyalty  
brand names  
brand switching  
broadcast advertising  
broadcast restriction  
burley tobacco  
bus  
business and finance  
business meeting  
business plan  
cadmium  
campaign contribution  
cancer  
candy cigarette  
carbon dioxide  
carbon filter  
carbon monoxide  
cardiovascular disease  
casino  
causality argument  
celebrity endorsement  
charcoal filter  
charitable donation  
chromatography  
chronic bronchitis  
chronic obstructive pulmonary disease  
cigarette  
cigarette additive  
cigarette analysis  
cigarette design  
cigarette ingredient  
cigarette pack size  
cigarette packaging  
cigarette paper  
cigarette perforation  
cigarette promotion code  
cigarette sale  
cigarette sample  
cigarette smoke  
cigarette tax  
cigarette ventilation  
cinema  
cinema advertising  
city council  
cocoa  
consultants to industry  
Coresta  
corporate image  
corporate intelligence  
corporate merger  
corporate responsibility  
corporate structure  
corporation  
cotinine  
coumarin  
coupon  
court decision  
cricket sponsorship  
cultural group  
data analysis  
demographics  
Department of Health (Australia)  
discount brand  
disease  
distribution  
divestment of funds  
doctor  
dry ice expanded tobacco (DIET)  
Dunhill  
economic analysis  
economic and business aspects  
economic cost  
economic development  
economic forecast  
economic impact  
economic policy  
editorial  
educational level  
educational organization  
elderly  
emphysema  
entertainment industry  
environment  
environmental tobacco smoke (ETS)  
enzyme  
epidemiology  
ethics  
excise tax  
expanded stems (ES)  
expanded tobacco  
export  
family  
family influence  
federal legislation  
female  
filter  
filter design  
financial investment  
fire  
fire safe cigarette  
flight attendant  
flue curing tobacco  
food  
Food and Drug Administration (USA)  
formaldehyde  
former smoker  
Freedom of Information Act  
freon  
generic packaging  
genetic engineering  
glycerin  
government activity  
government agency  
government building  
government employee  
government organization  
habitual behavior  
harmful substances

health care cost  
health care facility  
health education program  
health effects  
health related organization  
Healthy Buildings International (HBI)  
hearing  
high school student  
historical overviews  
Holiday  
Hong Kong Council on Smoking and Health (HKCOSH)  
Horizon  
hospital  
hospitality industry  
hospitality industry employee  
hotel  
human subject  
hydrogen cyanide  
ICOSI  
import  
Indigenous peoples  
indoor air  
industry association  
industry collusion  
industry front group  
industry projects  
industry recommendation  
industry response  
industry sponsored conference  
industry sponsored prevention program  
industry sponsored research  
industry strategy  
industry terminology  
Infotab  
inhalation study  
insurance  
international bodies  
international trade  
joint venture  
Kent  
Kim  
Kool  
kretek cigarette  
Labor union  
laryngeal cancer  
law  
lawsuit  
lead  
legal appeal  
legislation  
legislative amendment  
legislator  
letter to the editor  
Libertad  
light smoker  
lipid

litigation  
lobbying  
local government agency  
Longbeach  
low yield cigarette  
lower class  
Lucky Strike  
lung cancer  
lung disease  
mainstream smoke  
male  
market share  
market testing  
market trend  
marketing  
marketing research  
marketing strategy  
Marlboro  
mass media  
Max  
media advocacy  
media campaign  
media coverage  
menthol  
menthol cigarette  
Merit  
middle class  
military personnel  
minimum purchase age  
monetary damage  
morbidity  
mortality  
motor sport sponsorship  
mouse skin painting  
movie  
newspaper  
newspaper advertising  
nicotine  
nicotine level  
night club  
nitrate  
nitric oxide  
nitrogen  
nitrosamine  
nonprofit organization  
nonsmoker  
opinion poll  
oral cancer  
oriental tobacco  
outdoor air  
over the counter (OTC)  
pack of 15 (15s)  
pack of 20 (20s)  
pack of 25 (25s)  
pack of 30 (30s)  
parent  
Parkinsons disease  
Parliament  
patent  
peer influence

pesticide  
Peter Jackson  
pharmacological substance  
phenol  
point of sale  
point of sale advertising  
policy  
politics and government  
pollution  
polonium  
polycyclic aromatic hydrocarbons  
polypropylene  
pregnancy  
Premier  
premium brand  
preschool children  
pricing  
primary school student  
print advertising  
prison  
product development  
product distribution  
product liability  
product placement  
professional association  
profit  
program planning  
promotional campaign  
promotional merchandise  
promotions  
proposed legislation  
public awareness  
public health policy  
public health program  
public health statistics  
public place  
public policy  
public relations  
public service announcement  
public smoking law  
public transportation  
purchasing pattern  
quality control  
radio  
radio advertising  
reconstituted tobacco  
regional  
regulation  
remote  
research and development  
respiratory disease  
restaurant  
retail outlet  
revenue  
roll your own  
royalty  
rugby league sponsorship  
safer cigarette  
Salem

sales  
school based program  
settlement  
sick building syndrome  
sidestream smoke  
single cigarette sale  
skin cancer  
smoke constituent  
smoke free policy  
smokefree air  
smoker  
smoker satisfaction  
smokers' rights group  
smoking and quitting  
smoking attitude  
smoking campaign  
smoking cessation  
smoking cessation method  
smoking history  
smoking initiation  
smoking prevention  
smoking section  
smoking status  
social aspects  
social cost  
social influence  
societal attitude  
sociocultural norm  
socioeconomic status  
sponsorship  
sports event  
sports sponsorship  
state legislation  
statistical reliability  
statistical validity  
stimulant  
student  
sudden infant death syndrome  
Surgeon General  
tar  
tar and nicotine label  
tar level  
taxation  
taxation by weight  
taxicab  
television  
television advertising  
throat cancer  
tobacco  
tobacco aging  
tobacco alkaloid  
tobacco chemistry (including  
substances used in processing  
and smoke constituents)  
tobacco control program  
tobacco education material  
tobacco farming  
tobacco industry employee  
tobacco industry internal  
policy

tobacco industry lawyer  
tobacco industry policy  
tobacco industry scientist  
tobacco industry structure  
Tobacco Institute of Australia  
(TIA)  
Tobacco Institute of Hong  
Kong (TIHK)  
tobacco leaf  
tobacco lobby  
tobacco manufacturer  
tobacco odor  
tobacco organization  
tobacco policy  
tobacco processing  
tobacco product  
tobacco smoke  
tobacco storage  
tobacco store  
tobacco subsidiary  
tobacco use  
trade  
trademark  
trademark diversification  
train  
tumor  
underage smoking  
unfiltered cigarette  
upper class  
vending machine  
Virginia Slims  
virginia tobacco  
voluntary agreement  
warning label  
weight control  
white collar worker  
Winfield  
Winston  
workplace  
World Health Organization  
(WHO)  
young adult female smoker  
young adult male smoker  
young adult smoker  
youth  
youth access