

Select stories in the media – April 2006

Date	Title	Journalist/Author	Page	Paper/Source	Summary
30 Apr 2006	Wake-up call for smokers	Freeth, Steve	86	Sunday Telegraph	A graphic health warning of premature babies will appear on cigarettes packets from November 2006. The new warning is designed to target women who are pregnant and persuade them to quit smoking.
27 Apr 2006	Cocktail to put you in an early grave	Leo, Jessica; Philipps, Kara	14	Adelaide Advertiser	Reports that people currently aged 14 or more who are heavy drinkers, smoke or are obese are predicted to have a reduced life span and to not outlive their parents. The South Australian Drug and Alcohol Services report people aged 14 or more are recording harmful levels of alcohol consumption.
24 Apr 2006	Queenslanders butt out: smokers start getting message on new laws	Chalmers, Emma	13	Courier Mail (Brisbane, Qld)	Story reporting a drop in the number of fines issued in Queensland for smoking ban breaches.
22 Apr 2006	Smoking gun in the Big Tobacco case	Priest, Marcus	32	Australian Financial Review	Reports on a testimony by whistleblower, Frederick Gulson, formerly the legal counsel for Australian tobacco company WD & HO Wills, a subsidiary of British American Tobacco. The testimony was given in the case United States of America vs Philip Morris Civil Action No. 99-CV-02496. Gulson's testimony refers to Wills' policy of destroying potentially damaging documents so that they cannot be uncovered during court cases.
21 Apr 2006	Drug blocker		30	Herald Sun (Melbourne)	News brief reporting on research that found nicotine could inhibit chemotherapy.
21 Apr 2006	Last gasp of smoke in clubs and pubs	Gumbleton, Emma	5	Northern Territory News	NT government officers will begin assessing pubs and clubs for compliance with tobacco control regulations.

20 Apr 2006	First person column: Please butt out	Hayward, Susannah	2	Sydney Morning Herald (Health & Science)	Hayward writes about her attempts to quit smoking, noting the book she published in 2000. She argues that if fear or guilt worked as an aversion therapy then cigarette companies would have long gone out of business. She believes that there needs to be a “fresh, non-judgemental approach” to prevent the young to start smoking and convince those already smoking to quit.
20 Apr 2006	Women top a smoking quit record	Masters, Clare	15	Daily Telegraph	A Cancer Institute NSW survey found young women to have the highest smoking cessation rate. However, the survey also revealed the need to invest more money into quit programs.
19 Apr 2006	All smoking in pubs will hurt workers and patrons, inquiry told	Pearlman, Jonathan	5	Sydney Morning Herald	Reports on a submission by the Cancer Council and AMA to the NSW Parliament’s smoking inquiry. The submission pushes for a total smoking ban in pubs and clubs asserting that a partial ban will not protect workers and patrons from secondhand smoke.
16 Apr 2006	Health: Smoke alarm	Goodyer, Paula	32	Sun Herald – Sunday Life	Story promoting nicotine replacement therapy as the most effective way of quitting smoking.
14 Apr 2006	Pregnancy warning: smoking asthma link		15	Adelaide Advertiser	Reports on University of Queensland research that found teenage girls whose mothers smoked heavily in pregnancy are twice as likely to have asthma than those whose mums who did not smoke.
13 Apr 2006	Dying mother’s plea to smokers	Rule, Peta	12	West Australian	Report about Zita Roberts, a 37 year old mother of three, and former smoker, who is dying of lung cancer. She quit smoking in 2004 when she was diagnosed with lung cancer. Her story has been made into a series of antismoking TV commercials.
10 Apr 2006	Diabetes link to smoking – passive too	O’Leary, Cathy	17	West Australian	Reports on research published in the BMJ that found a link between secondhand smoke and diabetes.
7 Apr 2006	Smoking casts a pall on sex life		56	Adelaide Advertiser	Story in the <i>Looking Forward</i> section reporting on new research that found men who smoke 20 or more cigarettes a day are 40% more likely to be impotent than those who don’t.

7 Apr 2006	Lacking health as well as wealth	Heywood, Lachlan	5	Courier Mail (Brisbane)	Report on <i>Health Inequalities in Australia</i> , a joint publication by the AIHW and the Queensland University of Technology that reviews morbidity, health behaviours, risk factors and health services use for the periods 1989-90, 1995 and 2001.
7 Apr 2006	No butts on city littering	Barry, Evonne	2	MX (Melbourne)	Melbourne City Council launched the Butt Free Business campaign on April 7 to encourage businesses to take action to prevent workers discarding cigarette butts in the streets.
6 Apr 2006	Young smokers		30	Adelaide Advertiser	April 5 was National Youth Tobacco Free Day. Brief news item reporting youth smoking prevalence at 22%.
6 Apr 2006	Teens butt of smoke industry	Pountney, Michelle	7	Herald Sun (Melbourne)	National Youth Tobacco Free Day story, reports on teen smoking prevalence and risk factors.
5 Apr 2006	Smoking killing more women than 60 years ago	Cronin, Danielle	3	Canberra Times	Reports on research from the Australian Institute of Health and Welfare's (AIHW) new report <i>Mortality Over the Twentieth Century in Australia</i> . There has been a seven fold increase in lung cancer and other smoking related deaths among women.
3 Apr 2006	Smoke hits cancer drugs		9	MX (Melbourne)	Reports on US research that found nicotine can prevent chemotherapy drugs from destroying lung cancer cells.
2 Apr 2006	Five-star smoke on the water is a thing of the past		3	Sun Herald (Sydney)	The Sebel Pier One at Walsh Bay will be smokefree from April 3.
2 Apr 2006	Enough to make you very sick: shocking images to turn smokers off their habit	Powell, Robyn	8	Sunday Canberra Times	According to ACT antismoking groups the new graphic health warnings displayed on cigarette packets and television advertisements are already encouraging smokers to quit.
2 Apr 2006	Fines vow over cigs breaches	Davies, Hannah	17	Sunday Mail (Brisbane)	The grace period following the introduction of new tobacco laws in Queensland has lapsed and health officials will now fine tobacco retailers caught breaching the new regulations.
1 Apr 2006	No smoke or you're fired		1	Sydney Morning Herald	The Australian Department of Industry, Tourism and Resources has banned employees from smoking on duty or within 15 metres of the workplace.
1 Apr 2006	Ban ignites long, slow death of the smoko	Metherell, Mark	3	Sydney Morning Herald	The Australian Department of Industry, Tourism and Resources will ban employees from smoking on duty or within 15 metres of the workplace from October 2006. Smoking will be permitted during breaks.

1 Apr 2006	Smoking 20 or more a day courts impotence		31	Weekend Australian	Item in the health section reporting on research published in <i>Tobacco Control</i> .
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