

Select stories in the media – February 2007

Date	Title	Journalist/Author	Page	Paper/Source	Summary
28 Feb 07	Smokers get picture		30	Herald Sun (Melbourne)	Quitline calls have increased by more than 27% after the new cigarette pack graphic health warnings were introduced.
28 Feb 07	No ifs, no butts ... no smoking	Munro, Catharine	1	Sydney Morning Herald	The Office of Fair Trading has ordered a strata couple living at the Highgate apartments in Millers Point to stop smoking. The order also applies to the landlord. This is a landmark mediation ruling.
27 Feb 07	Success but there's still butts	Readfearn, Graham	53	Courier Mail (Brisbane) Today	Today followed the progress of three Queenslanders who chose to quit as a New Year resolution.
26 Feb 07	Children as young as 12 try drugs	Cronin, Danielle	1	Canberra Times	A survey conducted by ACT Health has found that Canberra children as young as 12 are drinking alcohol, smoking cigarettes.
25 Feb 07	Sex sells, cigs sell – and advertisers are told to lighten up	Griffin, Michelle	5	Sunday Age (Melbourne)	Beyonce Knowles' tour poster is the centre of controversy as it shows Beyonce holding a cigarette in a jewelled holder – glamorising smoking. Other printed material featuring "glamorised smoking" is also under the spotlight – Gripp Jeans catalogue and pages from Dolly, Girlfriend and Harper's Bazaar magazines.
25 Feb 07	40-a-day pregnant smokers		27	Sunday Mail (Adelaide)	The Pregnancy Outcome in South Australia 2005 report reveals that some expectant mothers are still lighting up 41 or more times a day.
25 Feb 07	Curb on duty-free		19	Sunday Telegraph (Sydney)	The Australian Medical Association has called for a ban on duty-free cigarettes to further curb smoking.
24 Feb 07	Move to stop young smokers		9	Canberra Times	"Stronger controls on the sale of fruit-flavoured cigarettes and split packs in the ACT are under consideration to discourage young people from smoking."
24 Feb 07	Cheap cigs ban bid	Packham, Ben	16	Herald Sun (Melbourne)	The AMA has called for a ban on the sale of duty free cigarettes.
24 Feb 07	Push to ban playground smoking	Guest, Debbie	56	West Australian (Perth)	An independent Liberal member for Alfred Cove in WA is calling for smoking bans in all WA playgrounds.

23 Feb 07	Playgrounds are not ashtrays, in city's south-east at least	Lucas, Clay	3	Age (Melbourne)	Council's around Melbourne's south-east have begun implementing smoking bans at playgrounds. From 1 July, Monash Council will fine people who light up around playgrounds. The Glen Waverley council has banned smoking in its suburban playgrounds.
22 Feb 07	Smoking ban to cover park		14	Mosman & Lower North Shore Daily	Mosman Council has implemented a smoking ban at Reservoir Park, Brady Street after residents complained about anti-social behaviour and discarded cigarette butts littering the park's paths and grass.
21 Feb 07	Court overturns \$100m tobacco damages ruling	Landers, Kim		Australian Broadcasting Corporation (ABC) News	The United States Supreme Court has overturned a \$US79.5 million (\$A101 million) punitive damages payment to Mayola Williams, widow of a smoker.
20 Feb 07	Rangers declare crackdown on butts	Alexander, Cathy	6	Canberra Times	The Keep Australia Beautiful National Litter Index found that butts made up 54 per cent of the ACT's litter, the highest proportion of any state or territory. ACT smokers were also particularly prone to throwing their butts out of car windows.
20 Feb 07	State butts out of litter rise	Williams, Brian	10	Courier Mail (Brisbane)	A Keep Australia Beautiful survey showed smokers remained the largest polluters, with cigarette butts accounting for almost half of the total litter.
20 Feb 07	Singer's smoky ad has critics fuming	Dennehy, Luke	10	Herald-Sun (Melbourne)	Beyonce Knowles' tour poster is the centre of controversy as it shows Beyonce holding a cigarette in a jewelled holder – glamorising smoking.
20 Feb 07	Tassie's litter litany turns up time bomb that's truly toxic Humble butt is half our trouble	Smith, Linda	7	Hobart Mercury	Smokers in Tasmania contributed most to litter in Tasmania according to the Keep Australia Beautiful Litter Index.
19 Feb 07	Crusader's anti-smoke message to survive her lost battle	Rule, Peta	3	West Australian (Perth)	"Zita Roberts, the courageous WA woman who lost her battle with lung cancer last week, may help spread the anti-smoking message to the rest of Australia."
16 Feb 07	Shops fight for smoke displays	Paine, Michelle	7	Hobart Mercury	Tobacco retailers are against hiding cigarettes from display arguing that it would add to cost burdens.
15 Feb 07	Fears for smoke-free campaign	Paine, Michelle	9	Hobart Mercury	Tobacco companies are lobbying the Tasmanian government against plans to hide cigarettes from display.
14 Feb 07	Kalgoorlie cigarette promotion probed			Australian Broadcasting Corporation (ABC) News	The Western Australian Health Department is set to investigate cigarette company, Imperial Tobacco, for setting up a promotional desk at a newsagency in Kalgoorlie.

12 Feb 07	Tobacco giants get green light on sales rights	Nguyen, Kenneth	3	Age (Melbourne)	Tobacco companies that made "payments to Melbourne bars and clubs to encourage use of their products will not be prosecuted."
12 Feb 07	Pregnant but they still drink		3	Daily Telegraph (Sydney)	A National Drug and Alcohol Research Centre study found 20 per cent of expectant mothers smoke cigarettes daily -- many heavily.
12 Feb 07	Expectant mothers booze on	McLean, Tamara	17	Herald-Sun (Melbourne)	A National Drug and Alcohol Research Centre study found 20 per cent of expectant mothers smoke cigarettes daily -- many heavily.
11 Feb 07	Big tobacco, big pay packet – big influence?	Koutsoukis, Jason	5	Sunday Age (Melbourne)	Story about tobacco company donations to political parties. Philip Morris and British American Tobacco donated \$209,249 to the federal and state branches of the Liberal Party.
9 Feb 07	Smoking reforms – ban on loyalty points		11	Adelaide Advertiser	The SA government is proposing to introduce legislation to prevent customer loyalty points being awarded for the purchase of tobacco products.
8 Feb 07	Cigarette smugglers		18	Herald-Sun (Melbourne)	Two men who tried to import 3.8 million counterfeit Marlboro cigarettes from China into Melbourne in December 2002 have been freed on good behaviour orders.
8 Feb 07	No smoking or drinking		7	Mosman & Lower North Shore Daily	Mosman Council is set to ban smoking and alcohol in Reservoir Park, Mosman between the hours of 6.30pm and 10am .
7 Feb 07	Images deter smokers		27	Advertiser (Adelaide)	Research published in the [American Journal of Preventive Medicine] found that large and comprehensive warnings on cigarette packs are an effective means to encourage smokers to quit.
7 Feb 07	Time to tackle smoking		12	Canberra Times	Extract of an editorial published in The China Daily on February 5.
7 Feb 07	In-your-face labels work on smokers	McLean, Tamara	18	Courier-Mail (Brisbane)	Reports on research published in the American Journal of Preventive Medicine. More than 15,000 smokers in Britain, the US, Canada and Australia were questioned four times between 2002 and 2005. The results reveal that graphic warnings on health packs are an effective means of encouraging smokers to quit.
7 Feb 07	Smoking gun to the head works		15	Daily Telegraph (Sydney)	Reports on health warnings research published in the American Journal of Preventive Medicine.

7 Feb 07	Scared off the smokes	McArthur, Grant	14	Herald-Sun (Melbourne)	Reports on research published in the American Journal of Preventive Medicine. More than 15,000 smokers in Britain, the US, Canada and Australia were questioned four times between 2002 and 2005. The results reveal that graphic warnings on health packs are an effective means of encouraging smokers to quit.
7 Feb 07	Graphic packets butt out smoking		6	Hobart Mercury	Research published in the [American Journal of Preventive Medicine] found that large and comprehensive warnings on cigarette packs are an effective means to encourage smokers to quit.
5 Feb 07	\$50,000 nightclub fire caused by butt		7	Hobart Mercury	A cigarette butt set a rubbish bin alight causing damage to the Sirocco nightclub in Burnie.
3 Feb 07	Region logs higher rate of lung disease	Wingate-Pearse, Gabriel	27	Newcastle Herald	Residents in the Hunter region record higher than average rates of lung disease. These higher than average rates are being blamed on industry (coalmining), as well as exposure to secondhand smoke (up to 30 years ago).
3 Feb 07	Shocking pictures help turn tide against tobacco		16	Weekend Australian	AP Brussels story. In November 2006, Belgium became the first EU nation to implement graphic health warnings on cigarette packs.
2 Feb 07	Tough new law smokes publicans out	Phillips, Mark	94	Australian Financial Review	The Victorian Council of Administrative Tribunal has supported a council rejection of a permit for a proposed tavern in the inner suburb of Windsor on the grounds that it could not comply with tobacco control regulations.
2 Feb 07	Free to light up	Blackburn, Richard	6	Sydney Morning Herald	The NSW government will not legislate to ban smoking in private cars carrying children.
1 Feb 07	Journos fear scoops may go up in smoke	Main, Andrew	38	Australian Financial Review	Smoking has been banned near the main doors and in some internal courtyards at Parliament House, Canberra.
1 Feb 07	EU may ban all indoor smoking	Charter, David; Owen, Richard	10	Courier Mail (Brisbane) - Today	Article from <i>The Times</i> . The European Health Commissioner has proposed a total ban on smoking in Europe's workplaces, bars and restaurants by 2009.
1 Feb 07	Health funds burning up	McArthur, Grant	31	Herald-Sun (Melbourne)	"Australia's health system will save almost \$400,000 over the next decade for every 1000 smokers who quit their killer habit." Reports on research conducted by Susan Hurley and Jane Matthews published in <i>Cost Effectiveness and Resource Allocation</i> . See http://www.resource-allocation.com/content/5/1/2

1 Feb 07	Savings all round when smokers kick the habit	Kontominas, Belinda	12	Sydney Morning Herald	Reports on research conducted by Susan Hurley and Jane Matthews published in <i>Cost Effectiveness and Resource Allocation</i> . See http://www.resource-allocation.com/content/5/1/2
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